MONTHLY REPORT April, 2017



How many stakeholders participated

to project events so far?

including: European interregional networks.

local authorities, regional authorities, regional

development and innovation agencies, a national

territorial observatory, a national oceanographic,

national events and hydrographical institute.

How many 3rd party events attended

by National Units so far?

Brochures produced

5,000

Brochures disseminated

Brochures disseminated from the beginning of the project

http://atlanticstrategy.eu/en/library/brochure

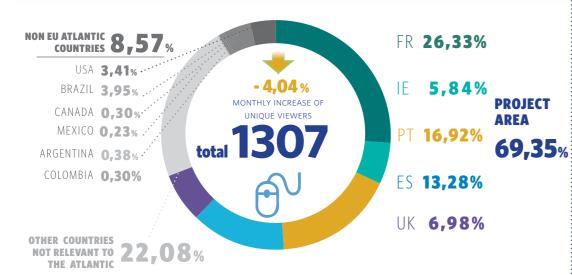
Communication

products

INFOGRAPHIC ON CUMULATIVE OUTREACH PROGRESS

Website

How many visitors this month?



Social media presence



Facebook

EASME/EMFF/2015/1.3.1.4/SI2.720347

New Friends

this month

307

Friends **Total Posts**

Relationship-building

How many stakeholders contacted so far?







- Public Authorities (Local / Regional)
- SMEs (headcounts <250)
- tions, unions)
- Higher Education / Universities
- counts < 10)
- international)
- Elected Officials



- Accociations



- Maritime Newspapers • Sector Representatives (associa-
- Funding Agencies
- Micro-sized business (head-
- Public Authority (national /
- Private



- Private Banks
- NGO (local, regional, national)
- Directors, Consultans, Fisher-
 - Funding Agencies
 - Sector Representatives (associations, unions...)
- Higher Education / Universities
 - Public Authorities (Local / Regional / National / International)
 - SMEs (headcounts <250)
 - Micro-sized business (headcounts < 10)
 - Experts, project representatives
 - Flected Officials
 - AACC management team
 - Large-scale business (headcounts > 250)
 - Research Cente25
 - Port Authorities and Social Services



- Private
- Public
- Higher Education / Universities
- Research centres
- Sector Representatives (associations, unions ...)
 - Natural History Museum
 - Yacht Club
 - Business Incubator Funding Agencies
 - Micro-sized Business (headcounts <10)
 - NGO (local, regional, national)
 - NGO (International)
 - Consultans
 - Student
 - SMEs (headcounts <250)



- Public Authority (local, regional)
- Higher Education / Universities
- Micro-sized Business (headcounts<250)
- SMEs (headcounts<250)
- Public Authorities (National/ International)
- Funding Agencies
- Centres of excellence
- Entrepreuners NGOs
- Individuals
- Associations



- SMEs (headcounts <250)
- Higher Education / Universities
- Public Authority (national,
- international • NGO (local, regional, national)
- Private
- Membership Forum
- · Fishermen's associations
- **3,177** in stock

Helpdesk

Events

Stakeholder queries registered so far



ANNEXES APR/2017 Monthly Report