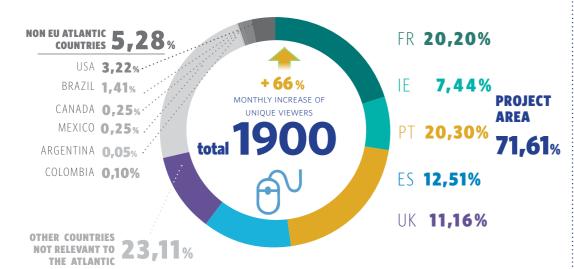
# MONTHLY REPORT May, 2017



#### INFOGRAPHIC ON CUMULATIVE OUTREACH PROGRESS

### Website

### How many visitors this month?



## Social media presence



**Facebook** 

**New Friends** 

307

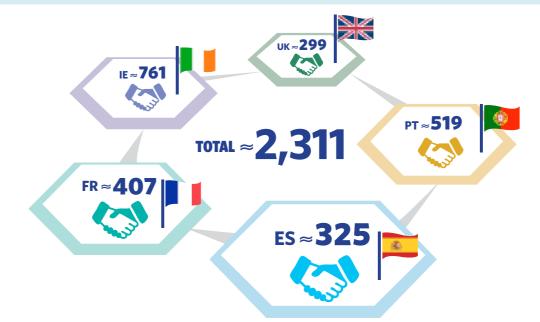
Friends

**Total Posts** 

#### this month EASME/EMFF/2015/1.3.1.4/SI2.720347

## **Relationship-building**

## How many stakeholders contacted so far?







- Public Authorities (Local / Regional)
- SMEs (headcounts <250)

- Elected Officials



- counts < 10)
- Public Authority (national / international)

- tions, unions)
- Higher Education / Universities

- Private



- Sector Representatives (associa-• Directors, Consultans, Fisher-
- Funding Agencies
- Micro-sized business (head-



- Accociations
- Private Banks
  - NGO (local, regional, national)
  - Maritime Newspapers
  - Funding Agencies
  - Sector Representatives (associations, unions...)
  - Higher Education / Universities
  - Public Authorities (Local / Regional / National / International)
  - SMEs (headcounts <250)</li>
  - Micro-sized business (headcounts < 10)
  - Student Experts, project representatives
  - Elected Officials
  - AACC management team
  - Large-scale business (headcounts > 250)
  - Research Cente22
  - Port Authorities and Social Services



- Private
- Public
- Higher Education / Universities
- Research centres
- Sector Representatives (as-
- sociations, unions ...) Natural History Museum
- Yacht Club
- Business Incubator
- Funding Agencies • Micro-sized Business (headcounts <10)
- NGO (local, regional, national)
- NGO (International)
- Consultans
- SMEs (headcounts <250)



- Public Authority (local, regional)

SMEs (headcounts <250)</li>

Public Authority (national,

international

Membership Forum

· Fishermen's associations

Private

Higher Education / Universities

• NGO (local, regional, national)

- Higher Education / Universities
- Micro-sized Business (head-
- SMEs (headcounts<250)
- Public Authorities (National/ International)
- Funding Agencies
- Centres of excellence
- Entrepreuners

counts<250)

- NGOs Individuals
- Associations

#### including: European interregional networks. local authorities, regional authorities, regional development and innovation agencies, a national

How many 3rd party events attended by National Units so far?

territorial observatory, a national oceanographic,

national events and hydrographical institute.

How many stakeholders participated

to project events so far?

93

# **Communication** products

**Events** 

**Brochures produced** 

5,000



**Brochures disseminated** 



Brochures disseminated from the beginning of the project http://atlanticstrategy.eu/en/library/brochure

**3,125** in stock

Helpdesk

Stakeholder queries registered so far



