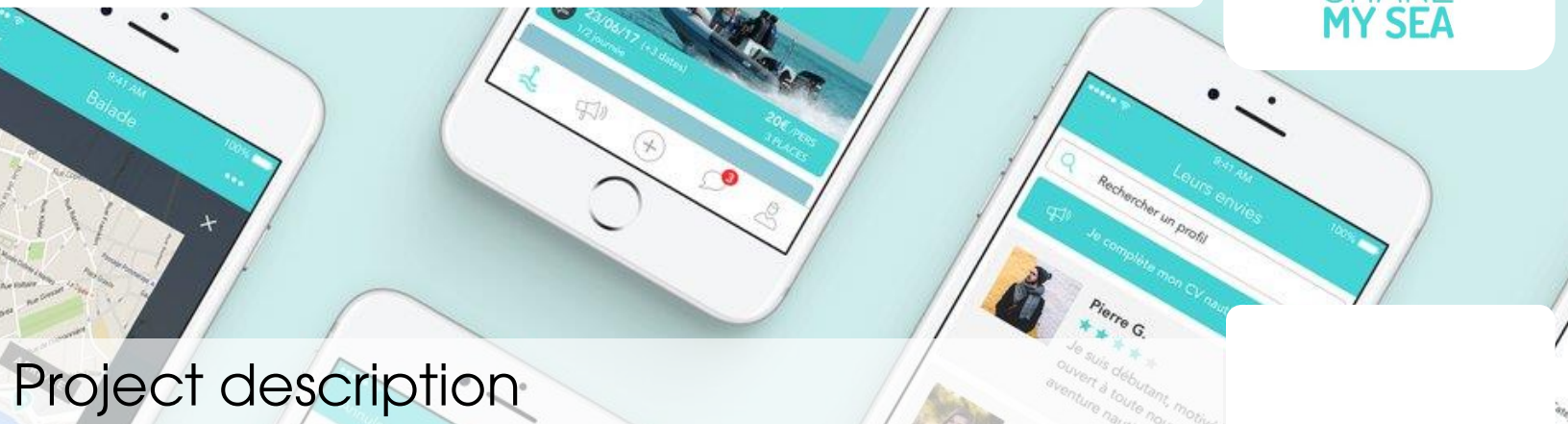


# Regeneration across generations

Socially Inclusive & Sustainable Development of the Atlantic Seaboard

SUPPORT TEAM for the  
ATLANTIC ACTION PLAN

## Atlantic Project Awards 2017 candidate



## Project description

“Whether you have a boat or not, everyone should get the chance to share the sea!”

This is exactly what [Share my Sea](#) aims to do. By applying the same principles which introduced the sharing economy in our daily lives (just think about car-sharing), Share my Sea wants to match people who would like to be on a boat, with people who are willing to share their boat. But beyond the “simple” sailing, the app wants to bridge sea enthusiasts with experimented sailors, around the exchange of stories and experience, to create a socially rich experience. Share my Sea is a pioneering collaborative mobile application dedicated to the sea, an area still poorly explored yet full of opportunities for collaborative consumption. With this application, Share my Sea can help develop a more socially inclusive "blue economy" thanks to readily available communication technologies.

## Outcomes of the project

- Launched in July 2016 as a proof to concept (more than **32000 downloads after 2 months**).
- **Website and two apps** available on iOS and Android (<https://www.sharemysea.fr/application-mobile/>). Also developing a chatbot for automated interactions.
- Working on **partnerships in nautical and tourism industry** to develop the user base.

## Interact with the project

Lead partner



Social media

