5th Atlantic Stakeholder Platform Conference 2018 Vigo, Spain, 23-24 October 2018

"Blue Economy in the Atlantic area Fostering sustainable jobs, competitive skills and career"

> Draft Agenda¹ Day 1 – 23rd October 2018

Conference to be moderated by Belén Vallina González

08.00-09.00 - Registration

09.00-09.15 - Welcome addresses by the local authorities

- Mr. Enrique López Veiga, President of the Port of Vigo
- Mr. Abel Caballero Álvarez, Mayor of Vigo (tbc)
- Mr. Alberto Núñez Feijóo, President of the Autonomous Community of Galicia (tbc)

09.15-10.00 - Formal inauguration of the Conference agenda

- Mr. Karmenu Vella, Commissioner for Environment, Fisheries and Maritime Affairs, European Commission (video message)
- Mr. Ricardo Serrão Santos (tbc), Member of the European Parliament
- Mr. Luis Marco Aguiriano Nalda (tbc), Secretary of State of Europeans Affairs, Ministry of Foreign Affairs European Union and Cooperation,
- Ms. Alicia Villauriz Iglesias (tbc), Secretary General of Fisheries, Ministry of Agriculture Fisheries and Food
- Ms. Teresa Ribera Rodríguez (tbc), Minister for Ecological Transition
- Mr. Jerry Lundy, Member of the Committee of the Regions
- Mr. Bernhard Friess, Director, Maritime Policy and Blue Economy, Directorate-General for Maritime Affairs and Fisheries, European Commission

10.00-10.30 – Award Ceremony

The Atlantic Project Awards will be granted to 6 projects that come under the umbrella of the Atlantic Strategy and Action Plan priorities i.e. Entrepreneurship & Innovation, Atlantic Marine and Coastal Environment, Accessibility and Connectivity, Sustainability and International Cooperation, and a Special Award as recognition of outstanding performance in these areas.

¹ Agenda updated as of July 27, 2018

10.30-11.15 – Coffee Break and exhibition stands

An exhibition area with host about 40 exhibition stands (award project winners, networks and organizations, key stakeholders among which workshop organizers, other stakeholders exhibiting documentation, promotional material, and videos) and the Support Team Help Desk.

11.15-13.00 – Plenary opening session

The plenary opening session will centre on the avenues to pursue a maritime career in the vibrant blue economy of the Atlantic region. Questions such as how to create sustainable blue jobs, how to upgrade skills and embrace innovation, what EU funds are available for blue growth initiatives will be at the heart of the discussion. This session will be structured around two successive interactive panels entitled "Blue jobs of the future" and "Blue Invest in the Atlantic". Speakers representing public administrations, training and education organisations, investors and innovative projects managers will animate the debate.

Session A: Blue jobs of the future (50')

Moderated by Ms. Alessia Cloccchiatti (DG MARE)

- Ms. Stéphanie Bordenave-Juchereau, University of La Rochelle, "A blue Biotech Master for a Blue Career"
- Ms. Yolanda Molares (tbc), Port of Vigo
- Ms. Lucía Fraga Lago, Centro Tecnológico del Mar Fundación CETMAR, "MATES Blueprint for sectoral cooperation on skills project"
- Ms. Raquel Costa, Directorate General for Maritime Policy, DGMP, "The Blue School in Portugal"

Questions and Answers

Session B: Blue Invest in the Atlantic (55')²

Moderated by Ms. María Muñoz (Spain ERDF Managing Authority)

- Mr. Bernhard Friess, Director, Maritime Policy and Blue Economy, Directorate-General for Maritime Affairs and Fisheries, European Commission
- 1st Pitching Session: 3 companies to pitch (3 min each + 3 min Q&A) in front of investors' panel
- Mr. Sébastien Mounier, TED Talk: how I scaled up my company
- 2nd Pitching Session: 3 companies to pitch (3 min each + 3 min Q&A) in front of investors' panel
- Mr. Vincent Bouvier, Secretary General for the Sea

Questions and Answers

13.00-14.00 – Lunch and exhibition stands

² The call to participate in the Pitching Sessions is now <u>open</u>. Submit your application by **7**th **September** and be one of the selected entrepreneurs to bring your ideas to Vigo!

14.00-17.30 – Matchmaking and B2B meetings forum - dedicated session organized by Europe Enterprise Network³

A half-day business-to-business (B2B) networking session, organised by the Enterprise Europe Network, will bring together managers of maritime business, entrepreneurs and related community of professionals looking for partners to take their projects forward.

Participants will have the possibility to share their partnership offers or requests and schedule meetings in advance.

17.30 – Conference cocktail

³ The registration for the matchmaking and B2B meetings is now <u>Open</u>.



Day 2 -24th October 2018

09.00-09.30 – Information session on ERDF post 2020, DG REGIO

09.30-10.30 – Atlantic Area Programme

This session will be dedicated to the contribution of the Atlantic Area Programme to the Atlantic Action Plan including presentation of good investment practices to the blue economy in skills, employment and innovation.

10.30-11.00 – Coffee Break, exhibition stands

11.00-12.30 - First round of five parallel workshop sessions

Two rounds of five parallel workshops will debate relevant topics in the context of the conference theme *"Blue Economy in the Atlantic area: Fostering sustainable jobs, competitive skills and career"*.

11.00-12.30 - Meeting of the managing authorities of EU funds in the Atlantic

Working meeting dedicated to managing authorities of European Structural and Investments Funds (ESIF): "Contribution of ESIF programmes to the implementation of the Atlantic Action Plan"

12.30-13.30 – Lunch and exhibition stands

13.30-15.00 – Second round of five parallel workshop sessions

15.00-15.15 - Coffee Break, exhibition stands

15.15-15.45 - Closing words

The 2018 Atlantic Strategy Group Spanish Presidency, the 2019 Atlantic Strategy Group Presidency and a representative from the European Commission Directorate-General for Maritime Affairs and Fisheries will then close the Conference.

Moderated by the conference moderator

- Mr. Christos Economou, Head of Unit, Directorate-General for Maritime Affairs and Fisheries
- Representative of the Spain 2018 Presidency of the Atlantic Strategy Group (tbc)
- Mr. Ruben Eiras, Director General for Maritime Policy, Portugal 2019 Presidency representative of the Atlantic Strategy Group

15.45 – Field visit to Port of Vigo by boat

