



Smart Specialisation for Sustainable Blue Economy
Aquaculture Brokerage Event
21 June, 09:00 – 12:30 CET
Nhow Hotel, Rue Royale 250, Brussels
Meeting Room 2, 1st Floor

Overall framework

In May 2021 the Communication on Sustainable Blue Economy (SBE) was adopted as integral part of the European Green Deal.

DG MARE has identified Smart specialisation strategies (S3) as a key tool to implement the Communication. In fact S3 represent a key opportunity, not only to prioritise regional research and innovation investments in blue economy sectors, but also to promote interregional partnerships and blue economy value chains across borders.

Accordingly, DG MARE in cooperation with DG REGIO, is setting up the S3 thematic platform for sustainable blue economy to support interregional partnerships and value chains thus facilitating the cooperation among blue economy 4 helix stakeholders.

Main objective

S3 are a useful tool to support transition towards a sustainable blue economy by creating the necessary innovation ecosystems in Member States and Regions while promoting investments that boost the competitiveness of blue economy sectors.

DG MARE, in cooperation with the European Aquaculture Technology and Innovation Platform organises a dedicated brokerage session to promote the potentialities of S3 aquaculture interregional partnerships, in particular in the framework of the I3 instrument and the currently open calls.

Specific objectives

In addition to the information about the opportunities offered by the I3 instrument and the importance to develop aquaculture interregional value chains, the event will support matchmaking activities in order to:

- facilitate aquaculture stakeholders networking and exchange
- promote the definition of stakeholders' complementarities and synergies in terms of interregional value chains/partnerships
- support exchange of potential partnership ideas and manifestation of interest
- share best practices and lesson learned on S3 interregional partnerships set up and implementation

Target participants

The brokerage session welcomes the participation of the actors that are part of the smart specialisation 4 helix stakeholders' matrix: regional and national authorities, SMEs/start-ups/industry, clusters/business hubs, universities and research institutes, innovation and technological transfer entities, experts on technological transfer/ internationalization and scale-up.



DRAFT AGENDA

- 09:00-09:10 *Welcome and short introduction on the objectives of the brokerage event*
- *LEINEMANN Felix, DG MARE Head of Unit A2: Blue Economy Sectors, Aquaculture and Maritime Spatial Planning*
 - *David Bassett, EATIP General Secretary*

Warm up - Building on Experience

- 09:10-09:30 *Best practices and lessons learnt from the 2014-2020 S3 Interregional partnerships Tuscany Region (LP S3 partnership High tech food)*
- 09:30-09:40 *I3 instrument for Interregional S3 cooperation (DG MARE)*
- 09:40-09:50 *Synergies and complementarities with BlueInvest, EMFAF and EU Horizon Mission 'Restore our Ocean and Waters by 2030' (DG MARE)*

Brokerage session

- 09:50 -10:00 *Short presentation of the session (DG MARE)*
- 10:00 - 10:20 *Best practices and lessons learnt from previous S3 Brokerage Events*
- 10:20-10:30 *What does it take to set up a S3 interregional partnership? Experience from the ground (Tuscany Region, LP S3 partnership High tech food)*
- 10:30 -10:50 *Comments from participants (Moderated by EATIP/DG MARE)*
- 10:50 -11:30 *1st round of open discussion to express interest for active engagement in potential interregional partnerships on aquaculture (Moderated EATIP/Tuscany Region, LP S3 partnership High tech food)*
- 11:30-11:40 *Coffee Break*
- 11:40-12:20 *2nd round of open discussion to express interest for active engagement in potential interregional partnerships on aquaculture (Moderated EATIP/Tuscany Region, LP S3 partnership High tech food)*

Wrapping-up

- 12:20-12:30 *Main outcomes and conclusions (EATIP/DG MARE)*
- 12.30-13.00 *Networking – Light buffet*